



IPW
PATENT

Customer No. 22,852
Attorney Docket No. 8011-3006-00
213/00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
John B. FERBER et al.) Group Art Unit: 2131
Application No.: 09/610,197) Examiner: Christian A. LAFORGIA
Filed: July 1, 2000) Confirmation No.: 6838
For: OPTIMAL INTERNET AD)
PLACEMENT)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT

In reply to the Office Action mailed on March 16, 2007, Applicants file this Amendment together with a Petition for Three Months' Extension of Time, extending the due date for responding to the Final Office Action until September 17, 2007 (September 16, 2007 being a Sunday). Accordingly, please amend this application as follows:

Amendments to the Claims are reflected in the listing of claims in this paper.

Remarks follow the amendments section of this paper.